

## **Impressum**

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## **Disclaimer - legal notice**

### § 1 Warning on content

The free and freely accessible contents of this website were created with the greatest possible care. However, the provider of this website assumes no responsibility for the accuracy and timeliness of the provided free and freely accessible journalistic guides and news. Contributions marked by name reflect the opinion of the respective author and not always the opinion of the provider. Just by calling the free and freely accessible content, no contractual relationship between the user and the provider is concluded, insofar as it lacks the legal binding will of the provider.

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This website contains links to third party websites ("external links"). These websites are the responsibility of the respective operators. The provider has checked the third-party content when first linking external links to determine whether any legal violations exist. At that time, no violations were evident. The provider has no influence on the current and future design and content of the linked pages. The setting of external links does not mean that the provider makes the content behind the link or reference his own. A constant control of external links is not reasonable for the provider without concrete evidence of legal violations. With knowledge of legal offenses however such external links are deleted immediately.

### § 3 Copyright and ancillary copyright

The content published on this website is subject to Dutch copyright and ancillary copyright. Any use not permitted by Dutch copyright and ancillary copyright law requires the prior written consent of the provider or respective copyright holder. This applies in particular to duplication, processing, translation, storage, processing or reproduction of content in databases or other electronic media and systems. Contents and rights of third parties are marked as such. The unauthorized duplication or passing on of individual contents or complete sides is not permitted and punishable. Only the production of copies and downloads for personal, private and non-commercial use is permitted.

The presentation of this website in external frames is only permitted with written permission.

### § 4 Special conditions of use

Insofar as special conditions for individual uses of this website deviate from the aforementioned paragraphs, this shall be expressly stated at the appropriate place. In this case, the special conditions of use apply in each individual case.

## Data Protection Policy

We look forward to your visit to our website [www.sycada.com](http://www.sycada.com), [www.sycada.nl](http://www.sycada.nl), [www.sycada-green.com](http://www.sycada-green.com), [www.drivetag.nl](http://www.drivetag.nl) and your interest in our company and our offers. For external links to third-party content we accept no liability despite careful content control, since we have not initiated the transmission of this information, have not selected or changed the addressee of the transmitted information and the transmitted information itself.

The protection of your personal data during the collection, processing and use during your visit to our website is very important to us and takes place within the framework of the prevailing legal regulations ([GDPR](#)). In the following, we will explain what information we collect during your visit to our website and how it is used:

### 1. Collection and storage of personal data as well as the nature and purpose of their use

#### a) When visiting the website

Every time a customer (or other visitor) accesses our website, the Internet browser used on your device (computer, laptop, tablet, smartphone, etc.) automatically sends information to the server of our website. This information is temporarily stored in a so-called log file (log file).

The following data will be collected without your intervention and stored until automated deletion:

- IP address of the requesting computer, as well as device ID or individual device identifier and device type,
- Name of the retrieved file and transferred amount of data, as well as the date and time of the retrieval,
- Message about successful call, requesting domain,
- Description of the type of internet browser used and, if applicable, the operating system of your terminal and the name of your access provider,
- Your browsing history and standard weblog information,

Please note that for most mobile devices, you can control or disable the use of location services in the mobile device's settings menu.

Our legitimate interest in accordance. Art. 6 para. 1 sentence 1 lit. f GDPR for the collection of data is based on the following purposes:

- Ensuring a smooth connection setup and comfortable use of the website,
- Evaluation of system security and stability as well
- for further administrative purposes.

In no case we use the collected data for the purpose of drawing conclusions about you.

#### b) By using our contact form

For questions of any kind, we offer you the opportunity to contact us via a form provided on the website or to request a quote. At least the indication of a valid e-mail address, if necessary a telephone number and your name is necessary, so that we know, from whom the request originates and in order to be able to answer these. To create an offer, we also need the details of your company and the number of your vehicles. Further information can be provided voluntarily.

The data processing for the purpose of contacting us is in accordance with. Art. 6 para. 1 sentence 1 lit. a GDPR based on your voluntarily granted consent.

The personal data collected by us for the use of the contact form will be automatically deleted after completion of the request made by you.

#### c) When registering for our newsletter

If, in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR have expressly consented, we use your e-mail address to regularly send you our newsletter. The deregistration is possible at any time, for example via a link at the end of a newsletter. Alternatively, you can send your unsubscribe request at any time to [info@sycada.com](mailto:info@sycada.com) by e-mail (preferably with the subject: "unsubscribe newsletter").

## **2. Disclosure of personal data**

A transfer of your data to third parties for purposes other than those listed below does not take place. We only pass on your data to third parties if:

- You have given an express consent to this (Art. 6 (1) sentence 1 lit. a GDPR),
- this is necessary for the settlement of contractual relationships with you (Art. 6 (1) (b) GDPR),
- there is a legal obligation for disclosure (Art. 6 (1) (c) GDPR),
- disclosure is required to assert, exercise or defend legal claims and there is no reason to assume that you have a predominantly legitimate interest in not disclosing your data (Article 6 (1) sentence 1 lit. GDPR).

In these cases, however, the amount of data transmitted is limited to the minimum required.

Our data protection regulations are in accordance with the applicable data protection regulations and the data are processed only in the Federal Republic of Germany / European Union. A transfer to third countries does not take place and is not intended.

## **3. Affected rights**

On request, we will be pleased to inform you whether and which personal data about you are stored (Art. 15 GDPR), in particular the processing purposes, the category of personal data, the categories of recipients to whom your data has been disclosed, the planned retention period, the right of rectification, cancellation, limitation of processing or opposition, the existence of a right of appeal, the source of their data, if not collected by us, and the existence of automated decision-making including profiling.

You also have the right to correct any incorrectly collected personal data or to complete incomplete data collected (Art. 16 GDPR).

Furthermore, you have the right to demand that we restrict the processing of your data, provided that the legal conditions for doing so are met (Art. 18 GDPR).

You have the right to receive the personal data relating to you in a structured, common and machine-readable format or to request the transfer to another person responsible (Art. 20 GDPR).

In addition, you are entitled to the so-called "right to be forgotten", i. You can request the deletion of your personal data from us, provided that the legal prerequisites exist (Art. 17 GDPR).

Regardless of this, your personal data will be automatically deleted by us if the purpose of the data collection has been omitted or the data processing has been unlawful.

According to Art. 7 (3) GDPR, you have the right to revoke your once given consent to us at any time. As a result, we are no longer allowed to continue the data processing based on this consent for the future.

You also have the right to object to the processing of your personal data at any time, provided that a right of objection is provided for by law. In the case of an effective revocation, your personal data will also be automatically deleted by us (Article 21 GDPR).

If you would like to exercise your right of revocation or objection, please send an e-mail to: [info@sycada.com](mailto:info@sycada.com)

In case of violations of the data protection regulations you have acc. Art. 77 GDPR the possibility to file a complaint with the competent supervisory authority.

#### **4. Duration of data storage**

The data collected will be stored by us as long as necessary for the performance of the contracts we have entered into, or you have not exercised your right to cancellation or your right to transfer data to another company.

#### **5. Cookies**

We use cookies on our website. These are small text files that your browser automatically creates and that are stored on your device when you visit our website.

In the cookie information is stored, each resulting from connection with the specific terminal used. However, this does not mean that we are immediately aware of your identity.

The use of cookies serves to make our service more pleasant to you: For example, we use so-called session cookies to recognize that you have already visited individual sub-pages of our website. Thus, if you have registered, your password will be stored during your visit to our website and the switching of subpages, so you do not have to re-enter it every time. These session cookies are automatically deleted after leaving our website. In addition, to improve usability, we also use temporary cookies that are stored on your device for a specified period of time. If you visit our site again to take advantage of our services, it will automatically recognize that you have already been with us and what inputs and settings you have made in order not to have to re-enter them.

We also use cookies to statistically record and evaluate the use of our website and to optimize our offer to you. These cookies allow us to automatically recognize when you visit our website again that you have already been with us. These cookies are automatically deleted after a defined time.

The data processed by cookies are for the purposes mentioned in order to safeguard our legitimate interests as well as third parties according to Art. 6 para. 1 sentence 1 lit. f GDPR. Most browsers accept cookies automatically. If you do not want us to recognize information about your computer, please set your Internet browser to delete cookies from your computer, to block all cookies, or to warn you before a cookie is stored. You can find out how to delete or block cookies in the Help and Support section of your Internet browser. There you will find instructions for searching the file or directory where cookies are stored.

Please note in any case that the complete deactivation of cookies may mean that you cannot use all functions of our website.

If you leave our website via a link or by clicking on any banner advertising and thus get transferred to other pages, it may be that cookies are also set by the addressee of the selected landing page. We are not legally responsible for these cookies. For the use of such cookies and the information stored on them by our advertising partners please review their privacy policy.

When providing our website, Java applets and Java Script are used. If you do not want to use these utilities or active content for security reasons, you should disable the corresponding setting on your browser.

Clear Gifs: We, or certain third party vendors, may use a software technology called Clear Gifs (also known as Web Beacons / Web Bugs) to help us improve our services by measuring their efficiency and performance. Clear gifs are tiny graphics with a unique identifier and have a similar function to cookies. Unlike cookies, which are stored on the hard disk of the user's computer, clear gifs are invisibly embedded in our services.

Flash and HTML5: We and certain third parties may also use certain tracking technologies known as "Flash Cookies" and "HTML5", primarily for promotional purposes. Some browsers may use their own management tools to remove or block such technologies. More information about handling Flash cookies can be found here.

[http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager07.html](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html)

(We point out that this website is not provided by Wix, so that we cannot guarantee their accuracy, completeness and availability.

Google ReCaptcha: We bind the feature to detect bots, e.g. when entering into online forms ("ReCaptcha") of the provider Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA.

Privacy Policy: <https://www.google.com/policies/privacy> , Opt-Out: <https://adssettings.google.com/authenticated>

## **6. Online Marketing / Analysis Measures**

On our website, we use online marketing measures and tracking tools to analyze user behavior on our website. With this statistical coverage, we want to design our website as needed and continuously adapt it for you, as our user, and optimize its use. The use of the online marketing and tracking measures we use is based on Art. 6 para. 1 sentence 1 lit. f GDPR, § 15 Abs. 3 TMG. Our stated interests are justified in the sense of the aforementioned provision.

### **a) Google Analytics**

For the purpose of customizing and continually optimizing our web pages, we use Google Analytics, a web analytics service provided by Google Inc. (<https://www.google.com/intl/en/about/> ) (1600 Amphitheater Parkway, Mountain View, CA 94043, USA, hereafter "Google"). In this context, pseudonymised usage profiles are created and cookies are set (see also Article 5). The information generated by the cookie about your use of this website, such as browser type / version, operating system used, referrer URL (the previously visited page), host name of the accessing computer (IP address) and the time of the server request are sent to one Transfer server from Google in the US and store it there. The information is used to evaluate the use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage for the purposes of market research and tailor-made website design. In these purposes, our legitimate interest lies in the data processing. The legal basis for the use of Google Analytics is Section 15 (3) TMG in conjunction with Article 6 (1) lit. f GDPR.

This information may also be transferred to third parties if required by law or if third parties process this data in the order. Under no circumstances will your IP address be merged with any other data provided by Google. The IP addresses are anonymized, so that an assignment is not possible (so-called IP masking).

The data sent by us and linked to cookies, user IDs (eg user ID) or advertising IDs will be automatically deleted after 14 months. The deletion of data whose retention period has been reached is done automatically once a month.

For more information about Google Analytics terms of service and privacy, please visit

<http://www.google.com/analytics/terms/en.html> or below  
<http://www.google.com/intl/de/analytics/privacyoverview.html> .

You can prevent the installation and storage of cookies by setting your browser software accordingly; However, we point out that in this case you may not be able to use all the features of this website in full.

You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google by downloading the browser plug-in available at the following link and install <https://tools.google.com/dlpage/gaoptout?hl=nl> .

### **b) Google Adwords / Conversion Tracking**

We also use the online advertising program "Google AdWords" as part of Google AdWords conversion tracking. Google Conversion Tracking is a Google-provided analytics service. If you click on an ad served by Google, a conversion tracking cookie will be placed on your device. These cookies lose their validity after 30 days, contain no personal data and are thus not used for personal identification. If you visit certain web pages on our website and the cookie has not expired, Google and we may recognize that you have clicked on the ad and have been redirected to this page. Each Google AdWords customer receives a different cookie. Thus, there is no way that cookies can be tracked through websites of advertisers.

The information gathered using the conversion cookie is used to generate conversion statistics for AdWords advertisers who have opted for conversion tracking. It tells customers the total number of users who clicked on their ad and were redirected to a conversion tracking tag page. However, they do not receive information that personally identifies users. In these purposes, our legitimate interest lies in the data processing. The legal basis for the use of Google Adwords / Conversion Tracking is § 15 para. 3 TMG in conjunction with Art. 6 para. 1 lit. f GDPR.

If you do not wish to participate in tracking, you can object to this use by preventing the installation of cookies from the domain "googleadservices.com" by setting your browser software accordingly (deactivation option). You will not be included in the conversion tracking statistics. For more information and the privacy policy of Google, see:

<http://www.google.com/policies/technologies/ads/> , <http://www.google.com/policies/privacy/> .

### c) Google Web Fonts and Font Awesome

This website uses so-called web fonts, which are provided by Google Inc., for the uniform representation of fonts. When you visit our website, your browser loads the required web fonts from Google and Fonticons into your browser cache to correctly display texts and fonts. To do this, the browser you are using must connect to the Google and Fonticons servers. As a result, Google, as well as Fonticon's knowledge of the fact that our website was accessed via your IP address. The use of these web fonts is in the interest of a uniform and attractive presentation of our online offers. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO. If your browser does not support displaying web fonts, a default font will be used by your computer.

For more information about Google's web fonts, please visit <https://developers.google.com/fonts/faq> and Google's Privacy Policy: <https://www.google.com/policies/privacy/> . More information about Font Awesome can be found at <https://fontawesome.com/help> and in the Fonticons, Inc. Privacy Policy: <https://fontawesome.com/privacy> .

## 7. Services of Google Maps APIs

To display the routes and locations, we use various services provided by Google Inc. (<https://www.google.com/intl/en/about/> ) (1600 Amphitheater Parkway, Mountain View, CA 94043, USA, below) "Google"). These are Google Maps, Google Maps Directions, - Distance, - Geocoding and - Geolocation. These services provided by Google are in each case connected via so-called API interfaces in our website. We, as the provider of our website, have no knowledge of whether and, if applicable, which data is transferred to Google when using the Google Maps services. To use these offers, Google's Terms of Use and Privacy Policy apply to Google's website. We have linked them accordingly.

## 8. Links to our websites in social networks

On our website, we have links to our websites on the social networks (Google+, Facebook, Twitter, Instagram, LinkedIn and Xing). We point out that these are only links that lead to our website in the mentioned networks, it is not so-called. Plugins, with which you, for example, "share" or share information on our website in the networks like ". As far as we know, it is technically not possible for social networks to collect personal data on our website beyond the mere links. Purpose and scope of the data collection after forwarding, please refer to the privacy policy of the respective network.

## 9. Data security

We take all necessary technical and organizational security measures to store your personal data so that it is not accessible to third parties or the public. If you would like to contact us by e-mail, we would like to point out that the confidentiality of the transmitted information cannot be completely guaranteed with this communication method. We therefore recommend that you send us confidential information only by post.

## **10. Updating and changing this privacy policy**

This privacy statement is currently valid as of May 2018. As our website evolves and offers become available, or as a result of changes in legal or regulatory requirements, it may be necessary to change this privacy policy. The current privacy policy can be viewed and printed at any time from our websites.

## **11. Name and contact details of the controller and the data protection officer**

This privacy policy applies to data processing by:

Responsible:

Sycada Nederland BV  
Burgemeester Stramanweg 108e  
NL - 1101 AA Amsterdam, The Netherlands

Telefon: +31 20 311 6500  
E-Mail: [info@sycada.com](mailto:info@sycada.com)

Data protection officer:  
E-Mail: [privacy@sycada.com](mailto:privacy@sycada.com)